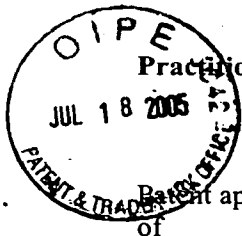


Receipt date: 07/18/2005

EFW



Practitioner's Docket No. U 015600-5

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent application
of _____

Inventor(s) _____

for _____

Title of invention _____

OR

In re application of: Stephanie WALD, et al.

Serial No.: 10/522,069

Group No.: N/A

Filed: May 26, 2005

Examiner: N/A

For: SYSTEM FOR MULTIMEDIA VIEWING BASED ON ENTITLEMENTS

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
WITHIN THREE MONTHS OF FILING OR
BEFORE MAILING OF FIRST OFFICE ACTION (37 C.F.R. 1.97(b))**

CERTIFICATION UNDER 37 C.F.R. 1.8(a) and 1.10*

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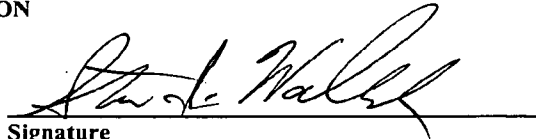
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NOTE: 37 C.F.R. 1.98(b):

- (1) *Each U.S. patent listed in an information disclosure statement must be identified by inventor, patent number, and issue date.*
- (2) *Each U.S. patent application published listed in an information disclosure statement shall be identified by applicant, patent application publication number, and publication date.*
- (3) *Each U.S. application listed in an information disclosure statement must be identified by the inventor, application number, and filing date.*
- (4) *Each foreign patent or published foreign patent application listed in an information disclosure statement must be identified by the country or patent office which issued the patent or published the application, an appropriate document number, and the publication date indicated on the patent or published application.*
- (5) *Each publication listed in an information disclosure statement must be identified by publisher, author (if any), title, relevant pages of the publication, date, and place of publication.*

WARNING: No extension of time can be had under 37 C.F.R. § 1.36 (a) or (b) for filing an IDS. 37 C.F.R. § 1.97(f).

NOTE: The "filing date of a national application" under 37 C.F.R. 1.97(b) has two possible meanings. Where the filing is a direct one to the United States Patent & Trademark office, the filing is defined in 37 C.F.R. 1.53(b) as "the date on which: (1) A specification containing a description pursuant to § 1.71 and at least one claim pursuant to § 1.75; and (2) any drawing required by § 1.81(a), are filed in the Patent and Trademark Office in the name of the actual inventor or inventors as required by § 1.41." 37 C.F.R. 1.97(b)(1). On the other hand, an international application that enters the national stage occurs when the applicant has filed the documents and fees required by 35 U.S.C. § 371(c) within the periods set forth in § 1.494 or § 1.495. 35 U.S.C. § 371(c) requires the filing of the following: (1) the national fee; (2) a copy of the international application, unless already sent by the International Bureau, and an English translation if filed in another language; (3) amendments under PCT Article 19, with a translation into English if made in another language; (4) an oath or declaration; and (5) a translation into English of any annexes to the international preliminary examination report, if such annexes were made in another language. 37 C.F.R. 1.97(b)(2).

IDENTIFICATION OF TIME OF FILING THE ACCOMPANYING INFORMATION DISCLOSURE STATEMENT

The information disclosure statement submitted herewith is being filed within three months of the filing date of the application or date of entry into the national stage of an international application or before the mailing date of a first Office action on the merits, whichever event occurs last. 37 C.F.R. 1.97(b).

NOTE: "No certification or fee is due when the filing is made within the above time period. It is advisable to ensure that no Office action has been mailed if the disclosure statement is delayed until after three months from filing."

NOTE: "An information disclosure statement will be considered to have been filed on the day it was received in the Office, or on an earlier date of a mailing if accompanied by a properly executed certificate of mailing under 37 C.F.R. 1.8, or Express Mail certificate under 37 C.F.R. 1.10. An office action is mailed on the date indicated in the Office action." Notice of April 20, 1992 (1138 O.G. 37-41, 39).

NOTE: "The term 'national application' includes continuing applications (continuations, divisions, continuations-in-part) so three-months will be measured from the actual filing date of an application as opposed [sic] to the effective date of a continuing application." Notice of April 20, 1992 (1138 O.G. 37-41, 39).

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NOTE: "An action on the merits means an action which treats the patentability of the claims in an application, as opposed to only formal or procedural requirements. An action on the merits would, for example, contain a rejection or indication of allowability of a claim or claims rather than just a restriction requirements (37 C.F.R. 1.142) or just a requirement for additional fees to have a claim considered (37 C.F.R. 1.16(d)). Thus, if an application was filed on Jan. 1 and the first Office action on the merits was not mailed until six months later on July 1, the examiner would be required to consider any proper information disclosure statement filed prior to July 1." Notice of April 20, 1992 (1138 O.G. 37-41, 39).

WARNING: "A petition for suspension of action to allow applicant time to submit an information disclosure statement will be denied as failing to present good and sufficient reasons, since 37 C.F.R. 1.97 provides adequate recourse for the timely submission of prior art for consideration by the examiner." Notice of July 6, 1992 (1141 O.G. 63). But see § 103(b) and (c), limited suspension of action in a continued prosecution application (CPA) filed under § 1.53(d) and in a request for continued examination (RCE) under § 1.114.

If a fee is required, please charge deposit account 12-0425.



SIGNATURE OF PRACTITIONER

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Steven I. Wallach

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(type or print name of practitioner)

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New York, N.Y. 10023

Receipt date: 07/18/2005



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Stephanie WALD, et al.

Serial No.: 10/522,069

Group No. N/A

Filed: May 26, 2005

Examiner: N/A

For: SYSTEM FOR MULTIMEDIA VIEWING BASED ON ENTITLEMENTS

Attorney Docket No.: U 015600-5

Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

We draw the attention of the Examiner to the attached references which are also listed on the attached Form PTO-1449.

Respectfully submitted,

Steven I. Wallach
Ladas & Parry LLP
26 West 61st Street
New York, New York 10023
Reg.No. 35402
Tel.No.: (212) 708-1884

CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8a)

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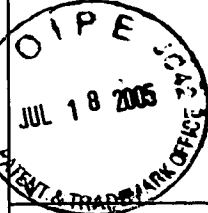
Date: July 12, 2005

Steven I. Wallach
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ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /K.L./

Receipt date: 07/18/2005

Sheet 1 of 1

FORM PTO-1449		U. S DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO.		SERIAL NO.	
				U 015600-5		10/522,069	
		INFORMATION DISCLOSURE STATEMENT BY APPLICANT					
		(Use several sheets if necessary)					
		APPLICANT					
		Stephanie WALD, et al.					
				FILING DATE		GROUP	
				May 26, 2005			
U.S. PATENT DOCUMENTS							
EXAMINER INITIALS	REFERENCE DESIGNATION	DOCUMENT NUMBER	DATE	NAME		FILING DATE IF APPROPRIATE	
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY		TRANSLATION	
						YES	NO
	AH						
	AI						
	AJ						
	AK						
	AL						
OTHER ART (Including Author, Title, Date, Pertinent Dates, Etc.)							
	AM	"Video Magic" from <i>New Scientist Magazine</i> (2000) at www.newscientist.com/article.ns?id=mg16822592.600&print=true					
	AN	"Sonopress - Content to Market" Internet home page of company (2004) at www.sonopress.com					
	AN	"Bringing Your Content to Market" company description (2005) at www.sonopress.com/us					
	AP	"The Revolution at the POS - Media Browser Network: State of the Art Technology with Self-Scanning" product description for Sonopress Media Browser Network (2005) at www.mediabrowser.info/scantechnik.php?SessionID=1412132a6e507c514a0b90d10e59975b					
	AQ	"The Revolution at the POS - Media Browser Network: Logistics in the Online Age" Product description (2005) at www.mediabrowser.info/scantechnik.php?SessionID=1412132a6e507c514a0b90d10e59975b					
EXAMINER		/Khanh Le/		DATE CONSIDERED		08/11/2009	
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

Form PTO-1449 6-4

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